



**FOR IMMEDIATE RELEASE**  
October 15, 2003

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**MEDIA ADVISORY**

**BDC ENTERTAINMENT AND CACHET COMMUNICATIONS PRESENT SIZZLING  
"SUMMER VIBES TOUR 2003" EVENT**

**WHO:** Top internationally renowned artists and the hottest local entertainers set to perform at "Summer Vibes Tour 2003".

**WHAT:** "Summer Vibes Tour 2003" is the first in a series of seasonal events produced by BDC Entertainment and Cachet Communications. This unique event is a three-city concert festival throughout South Africa that will showcase the hottest international and local artists and entertainers.

**WHEN:** Friday, December 12<sup>th</sup>                      Johannesburg, South Africa  
Sunday, December 14<sup>th</sup>                      Durban, South Africa  
Tuesday, December 16<sup>th</sup>                      Cape Town, South Africa

**WHERE:** Dome @ Northgate in Johannesburg, South Africa  
ABSA Stadium in Durban, South Africa  
Green Point Stadium in Cape Town, South Africa

**BACKGROUND:** With a focus on public relations, event planning and celebrity management, BDC Entertainment, a US-based entertainment and promotions company, specializes in providing quality entertainment events and promotional opportunities.

Cachet Communications is a South African-based public relations company that provides communications services for special events such as musical concerts, comedy shows, international films, fashion shows and sporting exhibitions.

The collaboration between BDC Entertainment and Cachet Communications was formed to bring the hottest new international artists and entertainers to Africa and other international locations using a wide spectrum of formats and genres.

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