



FOR IMMEDIATE RELEASE

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CONTACT:

Sugen Nair, Cachet Communications
+27-82-804-0354

Barry Florence, BDC Entertainment
202-365-5401

MEDIA ADVISORY

**SOUL SENSATION *KINDRED THE FAMILY SOUL*
AND MIAMI-BASED FEMALE RAPPER *TRINA*
ADDED TO "SUMMER VIBES TOUR 2003" LINE-UP**

WHO: This year, Philadelphia-based group, *Kindred The Family Soul*, released their debut cd "Surrender to Love." In 2001 during the Philadelphia Grammy's, this singer-songwriter, husband and wife duo was named the Best R&B/Soul Group.

Dubbed by Entertainment weekly the "new queen of Randy Hip Hop," Miami-based rapper, *Trina*, recently released her new cd "Diamond Princess." Signed to the Atlantic Records record label, this sensual rapper is known for cutting edge lyrics and a style all her own.

WHAT: This unique event is a three-city concert festival throughout South Africa that will showcase the hottest international and local artists and entertainers. Ludacris is set to headline this event that will provide the opportunity to view new music videos and enjoy music performed by top local and international artists.

WHEN: Friday, December 12th Johannesburg, South Africa
Sunday, December 14th Durban, South Africa
Tuesday, December 16th Cape Town, South Africa

WHERE: Dome @ Northgate in Johannesburg, South Africa
ABSA Stadium in Durban, South Africa
Green Point Stadium in Cape Town, South Africa

BACKGROUND: With a focus on public relations, event planning and celebrity management, BDC Entertainment, a US-based entertainment and promotions company, specializes in providing quality entertainment events and promotional opportunities.

Cachet Communications is a South African-based public relations company that provides communications services for special events such as musical concerts, comedy shows, international films, fashion shows and sporting exhibitions.

The collaboration between BDC Entertainment and Cachet Communications was formed to bring the hottest new international artists and entertainers to Africa and other international locations using a wide spectrum of formats and genres.

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